

SCHEDULING DELIVERY OF PRODUCTS VIA THE INTERNET

ABSTRACT OF THE DISCLOSURE

Methods and apparatus for scheduling delivery of an order via a wide area
5 network. A computer system associates a customer point value with each customer
according to a customer point system. The customer point values is determined with
reference to customer order data. The computer system then divides the customers into
customer groups, each of which has a range of customer point values. The system
determines an actual capacity allocation distribution among the customer groups based
10 on the customer order data. The system adjusts the range of customer point values for
customer groups to cause the actual capacity allocation distribution to converge to a
target capacity allocation distribution.